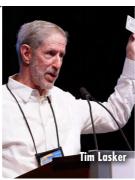
RICHARD LANIGAN, PRESIDENT

MARY MAHONEY, SECRETARY-TREASURER

#### THURSDAY, JUNE 13, 2019















# A New Model: Mobilizing

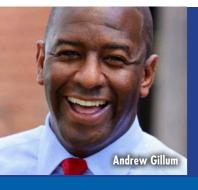
Wednesday was all about finding ways to engage and mobilize OPEIU members to make big change at their work sites and in their communities.

Representatives from Locals 40, 50, 101, 110s, 179, 251 and 453 shared their individual stories of success mobilizing their members to make change — all in the face of powerful and well-organized, anti-union opposition. Whether fighting corporate behemoths like Honeywell or anti-labor political incumbents, all fought and won by engaging their greatest resources – their members.

They also offered useful tips, including wisely utilizing social media and developing relationships with the local press. Most importantly, they stressed the importance of reaching the hearts and minds of your members to make significant change.

"We are NOT the problem, we're the solution."

— Tim Lasker, president, Local 453



#### Today:

The Honorable Andrew D. Gillum, the 2018 Democratic nominee for Florida governor, will address convention delegates on the crucial role labor must play in the 2020 election to combat anti-worker, anti-immigrant and anti-woman candidates at all levels of government.

### DELEGATE



## "Now is the time to hold the liars and fools accountable." — Stephanie Bloomingdale

The day kicked off with Wisconsin AFL-CIO President Stephanie Bloomingdale sharing how her state was able to oust anti-worker Gov. Scott Walker, and how the same techniques could be used by OPEIU locals when facing a similar political foe.

"Our very survival depends on our ability to stay awake, to adjust to new ideas, to remain vigilant and to face the challenge of change," she

said, quoting Dr. Martin Luther King Jr. That philosophy and laser focus was central to mobilizing thousands of Wisconsin workers against Act 10 — a law that all but eliminated the union rights of most public employees.

While Act 10 sadly passed, labor's opposition garnered worldwide attention and led to Walker's defeat. "The greatest threat to (the anti-labor) agenda is when we stand together in strong and active unions," said Bloomingdale. "The more we grow our movement, the closer our nation comes to realizing its ideals. The rise in income inequality tracks directly with the fall in union density," she noted.



#### "If we don't fight for the future, who will?"

— Noah Karvelis

A true educator, Noah Karvelis boiled down how to mobilize and engage members for change with one brief question – what can you do locally?

Karvelis, a founder of Arizona Educators United and the #RedforEd campaign that galvanized teachers in Arizona to fight back for better pay and working conditions, shared how the campaign began with that simple

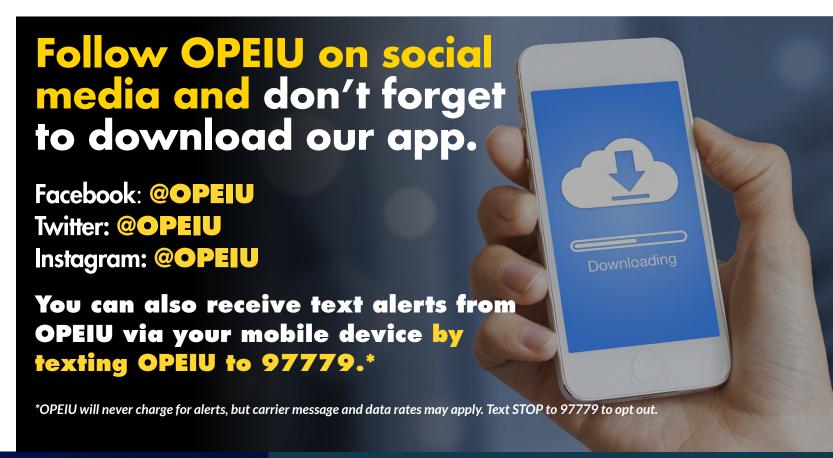
question. First, at the elementary school where he taught, next in the local school system and eventually with more than 75,000 educators decked out in red shirts demanding their rights at a rally at the state capital.

"When we started, the governor laughed at us," Karvelis said. But, he wasn't laughing for long, as the movement caught national attention. "They will come for you with everything they have because they realize how powerful you are," he said. "When you unite, nothing can stop you."



# "Organizing and mobilizing is vital to shaping political power in America." — Alisa Gallo

Alisa Gallo, organizing director of UNITE HERE, spoke passionately about what her organization is doing to mobilize food-service workers throughout the country to win dignity and respect on the job. "People are hungry for change and want to do something," she noted. "People want to mobilize. We have to give them a reason, by educating them with tightly run, well-coordinated campaigns."





**Tonight:** Farewell Dinner

6 - 9 p.m., Skyview 5/6

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### DELEGATE



# Region VII and Diversity Vice Presidents Elected

- Region VII delegates re-elected Local 512's
   Aaron Sanders and Local 459's Sharon
   Taylor to the International Executive Board.
- Also re-elected as diversity vice presidents were Local 174's Christine Page and Local 42's Lisa Blake.

### Emeritus Status for Walter Allen Jr., Dan Dyer and Becky Turner



OPEIU was proud to convey emeritus status to retiring International Vice Presidents Walter Allen Jr. of Local 30, Dan Dyer of Local 2, and Becky Turner of Local 277 in recognition of their commitment to the members of OPEIU throughout their long and successful careers. We wish them all the best as they enter this new chapter of their lives.





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